

**AMENDMENT NUMBER 4/THIRD EXTENSION TO THE MARKETING, RESEARCH,  
AND ADMINISTRATIVE SERVICES AGREEMENT**

THIS ADDENDUM entered into this 14<sup>th</sup> day of January, 2019 by and between the **BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA**, a **political subdivision of the State of Florida**, (hereinafter referred to as "County") and the **AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL**, (hereinafter referred to as "TDC"), and the **AMELIA ISLAND CONVENTION AND VISITORS BUREAU INC.**, (hereinafter referred to as "CVB"), 102 Centre Street Fernandina Beach, FL 32034.

**WHEREAS**, the parties entered into an Agreement dated October 1, 2008 which provided for an initial term beginning October 1, 2008 and ending September 30, 2013, with an option to extend upon mutual contract between all parties in five (5) year increments; and

**WHEREAS**, the parties entered into an Agreement dated October 8, 2012 and extended the original Agreement through September 30, 2018; and

**WHEREAS**, the parties commenced discussions in 2018 to amend the original Agreement and extend the term; and

**WHEREAS**, the parties entered into an Agreement on September 24, 2018 to extend the original Agreement for thirty (30) days through October 30, 2018 to allow the parties time to discuss the specific amendment(s) to the original Agreement; and

**WHEREAS**, the parties entered into an Agreement on October 22, 2018 extending the original Agreement for ninety (90) days to expire on January 28, 2019; and

**WHEREAS**, the parties are still addressing the appropriate amendments to the original Agreement and have agreed to extend the original Agreement through March 31, 2019 in order to finalize an amended agreement.

**NOW, THEREFORE, FOR AND IN CONSIDERATION** of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

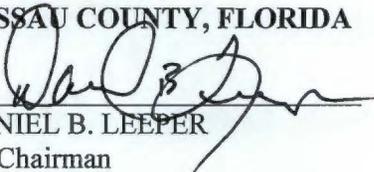
1. In accordance with Section 11(b) of the original Agreement dated October 1, 2008, the performance period is hereby extended through March 31, 2019, beginning January 29, 2019 and ending March 31, 2019.
2. All other provisions of said Agreement not in conflict with this Addendum shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed this 14th day of January, 2019.

**AMELIA ISLAND CONVENTION  
AND VISITORS BUREAU**

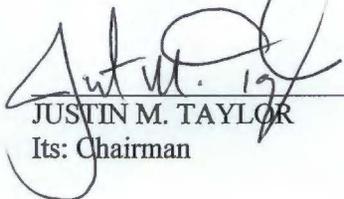
  
\_\_\_\_\_  
CHARLES G. LANGLEY  
Its: President

**AMELIA ISLAND TOURIST  
DEVELOPMENT COUNCIL  
NASSAU COUNTY, FLORIDA**

  
\_\_\_\_\_  
DANIEL B. LEEPER  
Its: Chairman

APPROVED BY:

**BOARD OF COUNTY COMMISSIONERS  
NASSAU COUNTY, FLORIDA**

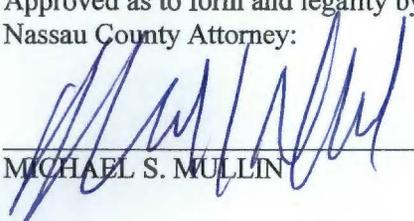
  
\_\_\_\_\_  
JUSTIN M. TAYLOR  
Its: Chairman

Attest as to authenticity of  
Chair's signature:

  
\_\_\_\_\_  
JOHN A. CRAWFORD  
Its: Ex—Officio Clerk

MES  
01.15.19

Approved as to form and legality by the  
Nassau County Attorney:

  
\_\_\_\_\_  
MICHAEL S. MULLIN